

Muhib Rehman

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PROFILE

A detail-oriented and creative content writer and copywriter with a passion for crafting engaging, platform-specific content. Skilled in tailoring messaging for diverse audiences and experienced in delivering high-quality, high-volume content that drives results.

WORK EXPERIENCE

Creative Copywriter & Content Writer

September 2024 – Present

Freelance, LinkedIn

- Comprehensive Proofreading And Editing To Ensure Polished, High-Quality Content.
- Develop SEO-friendly Content For Blogs, Websites, Social Media, And E-Commerce Sites.
- Optimize Listings On Fiverr, Enhancing Visibility And Appeal To Attract Potential Clients.
- Develop Engaging Copy For Websites, Landing Pages, And Emails To Drive Conversions.
- Craft Compelling Product Descriptions Designed To Boost Engagement And Optimize Visibility.
- Craft SEO Content That Enhances Search Rankings And Increases Web Traffic, User Engagement.
- Write Engaging Video Scripts For Marketing/Promotional Content, Aligning With Brand Messaging.
- Write Business Names/Taglines That Reflects Brand Identity And Resonates With Target Audiences.

SEO Copyriter & Content Writer

August 2018 – September 2024

Freelance, Fiverr

- Created Engaging And SEO-Optimized Web Content For Clients On Fiverr.
- Optimized LinkedIn Profiles And Gig Descriptions To Attract Higher Traffic.
- Wrote Product Descriptions And Optimized Listings To Enhance Search Rankings On Amazon.
- Proofread And Optimized Web Content For Clarity, Coherence, And SEO Compliance.

WordPress Developer & Copywriter

January 2021 – November 2021

DreamSEOSolution, Project

- Developed And Maintained WordPress Websites Using Elementor.
- Improving Website User Experience And Branding.
- Wrote Sales Copy That Boosted Engagement And Increased Conversion Rates By 20%.
- Adapted Tone And Style To Align With Various Audience Needs, Improving Client Satisfaction.

Creative SEO Content Writer

June 2021 – July 2021

Marketing Wind, Remote

- Managed Editorial Calendar To Ensure Timely Content Delivery.
- Wrote Marketing Articles To Promote Products And Drive Engagement.
- Utilized WordPress To Draft And Submit Optimized Sales Copy.
- Created Compelling Headlines To Capture Target Audiences.
- Drafted Product Descriptions And Blog Posts For Client Websites.

Copywriter & Customer Service

January 2020 – July 2020

AYS Electronics Ltd., PK

- Handled Customer Inquiries And Queries.
- Provided Support Via Web Chat, Improving Response Times By 15%.
- Crafted Product Descriptions That Increased Sales By 40% And Enhanced Customer Satisfaction.
- Developed Blog Content That Contributed To 60% Increase In Product Visibility And Sales.

EDUCATION

MFA Creative Writing & Publishing

June 2024

Bournemouth University, Bournemouth, UK

SKILLS

- | | | |
|-----------------------------|-----------------|--------------------|
| • KDP Rocket | • Grammarly | • Adaptive |
| • InDesign (Beginner Level) | • Email Writing | • Organised |
| • MS Word | • Team Work | • Interpersonal |
| • Proofreading & Editing | • Communication | • Customer Service |
| • WordPress Development | • Socialising | • Creative Writing |

PUBLICATIONS

- | | |
|----------------------------|------------------|
| • Unstoppable Tears I & II | 2020, Amazon KDP |
| • You, in this chaos. | 2021, Amazon KDP |
| • Unsend Voices | 2022, Amazon KDP |

LANGUAGES

- Pashto (Mother Tongue)
- Urdu (Native Bilingual)
- Hindi (Conversational)
- English (Fluent)

HOBBIES

- Reading
- Writing
- Poetry
- Fitness
- Blogging
- Travelling
- Socialising
- Short Story
- Networking